



SeneGence International® Founder and CEO, Joni Rogers-Kante, Receives Bravo Leadership Award

Foothill Ranch, Calif. – (May 3, 2018) – Joni Rogers-Kante, founder and CEO of global beauty brand [SeneGence International®](#), was honored by *Direct Selling News* with the Bravo Leadership Award at its Global 100 celebration on May 2 in Dallas. The Bravo Leadership Award is presented annually to one direct selling executive who embodies exceptional leadership, who articulates their vision, and provides the motivation and inspiration to rally teams behind a common mission.

According to *Direct Selling News*, the Bravo Leadership Award recipient is, “Most importantly, a leader who serves others, helping them rise to the challenge and become the best version of themselves. An exceptional leader knows that by giving his or her employees the tools to rise to the occasion, both the company and the field will benefit.”

As the visionary and driving force behind SeneGence, Rogers-Kante created a culture of empowering women through a direct-selling, independent distributor model. With a servant-leader heart, she also started the nonprofit Make Sense Foundation® with a fundamental mission to help women and children in crisis by donating directly to deserving organizations.

“It’s an honor to be recognized with The Bravo Leadership Award from *Direct Selling News*,” said Rogers-Kante. “SeneGence’s Independent Distributors are the embodiment of our mission statement: ‘Choose to live life in love and abundance...and then work for it!’ They are so energetic and passionate; this award is a direct reflection of their achievements.”

Known for its premier product, LipSense®, SeneGence also offers a full line of long-lasting, anti-aging cosmetics and skin care products formulated for a variety of skin types. SeneGence does not test on animals or use animal by-products, and instead uses naturally occurring ingredients and manufactures all its products in cGMP facilities. Products are made in the United States for stringent quality control.

In addition to receiving the Bravo Leadership Award, Rogers-Kante was the keynote speaker at *Direct Selling News'* Global 100.

###

About SeneGence International

SeneGence's full line of long-lasting cosmetics and anti-aging skin care is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the USA and formulated without lead or animal testing. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit www.SeneGence.com.

Media Contacts:

Katie Olivier

Sunwest Communications for SeneGence International

214.363.1601 x241

kolivier@sunwestpr.com