

For media inquiries, contact:
Cathy Rice
602-992-2928
cathyriceaz@msn.com



FOR IMMEDIATE RELEASE

SeneGence International® Announces Independent Distributor Princess Cathy Rice as Lead Makeup Artist for August

IRVINE, CALIF. (August 1, 2016) - SeneGence International- creator of patented LipSense® Long-Lasting Liquid Lip Color, SenseCosmetics™ and SeneDerm® Anti-Aging SkinCare - announces the appointment of Cathy Rice as SeneGence Lead Makeup Artist for August 2016.

“The glow on a woman's face after a makeover is the greatest gift,” said Independent Distributor Cathy Rice. “There is such joy in helping them to look and feel better and having the joy in knowing their skin will keep improving as they use the product is like icing on the cake!”

Cathy was chosen to represent SeneGence for her thorough application and product knowledge. As a SeneBlends Certified Makeup Artist, Cathy is an expert in SenseCosmetics application, and is especially skilled in mixing together products for multiple uses and to create custom colors, and creating gorgeous makeup looks for those who wear glasses.

About SeneGence International

SeneGence's full line of long-lasting cosmetics and anti-aging skincare is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without lead or animal testing. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit www.SeneGence.com or contact Cathy Rice at 602-992-2928 or cathyriceaz@msn.com.

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